Sound Brilliant!

Thanks again for agreeing to be a guest on our podcast, The Uncommon Life Project. We want you to sound as brilliant as we know you are. Part of that's on us as your hosts. But part of it is as simple as having the right equipment to record the conversation.

We want you and your brand to be represented in the best possible light, so please read through the list below and make any of the suggested adjustments you are able to make prior to our conversation. Following these suggestions will enable us to make the most of our time.

The environment:

NOTE!! If it is a bad audio recording we can only do so much in post editing! Remember, garbage in, garbage out. So please make sure you review this so my team and I can make you sound great.

Turn off all non-essential programs on your computer to enable our recording to happen with less potential for technical glitches or unplanned pings or chimes.

Find a quiet place for our conversation.

Make sure all potential noisemakers are turned off or taken care of ahead of time (phones, email, kids, pets, etc.)

While we're doing our interview, please don't bump the table, scoot things around your desk, click pens, or anything else that might make noise. It's amazing what the mic can pick up.

Have a glass of water nearby during our chat… you may need it.

The equipment:

The microphone and speakers that are built in on your computer won't provide the sound quality we need. They'll mess with your volume/tone and we'll get feedback. So please don't use them.

Unfortunately, the microphone that is built into your ear buds aren't much better.

If the show is really going to sound professional, we need you to have a mic or headset. You can get a decent one for $25 or so on Amazon (http://amzn.to/2ju2giP) or your local office supply store. If you don't want to spend the money -- ask around. You probably know someone who owns this sort of equipment and would lend it to you. Many people will go a step further and get a proper mic and headphones but you don't have to do to that expense just for our show.

Make sure your computer speakers are turned completely down and you've set your computer's preferences to know that you're going to hear sound through the headphone jack instead. This will help us avoid feedback and electronic echo in the recording.

Your Internet connection is critical to the sound quality as well. I know it's the 21st century, but if you can -- please use a wired computer connection (not wireless) if at all possible.

Thanks again for agreeing to chat with us. We can't wait to connect our audience to you and your smarts. We promise we will do our best to make you sound brilliant!

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